

City of Anderson
Regular Meeting
October 26, 2015

The regular meeting of City Council was held this date in City Hall Council Chambers at 6:00 pm. In attendance were Mayor Roberts, Mayor Pro Tem Chapman, Council Members Kirven, Thompson, Laughridge, Buck Roberts, Stewart, Harbin, and John Roberts. Also in attendance were City Manager, John Moore, Assistant City Manager, Linda McConnell; Finance Director, Peggy Maxwell; City Attorney, Frankie McClain, and Downtown Manager, Arlene Young. The invocation was given by Mayor Pro Tem Chapman with respects to the flag by Councilman Buck Roberts.

APPROVAL OF MINUTES

A motion by Councilman Buck Roberts seconded by Council Member Thompson carried unanimously (9-0) to approve the minutes of the September 28, 2015 meeting as presented.

REQUEST CONSIDERATION OF ACCOMMODATIONS TAX (ATAX) ADVISORY COMMITTEE

Downtown Manager, Arlene Young, said that this year, the City received 31 applications for projects requesting ATAX Funds. The City's total allocation this year was \$48,007.15 including carryover funds (carryover funds result from events that did not occur or used their allotment). The total amount requested by these organizations was \$188,200.

The Committee members fully understood the purpose of these dollars and judiciously studied how the City of Anderson and the applicants could best be served. The Committee analyzed the real tourism impact of each of the events and the recommendations are indicative of such. The Committee recommended continued emphasis on data collection and reporting that supports the tourism impact of projects or events funded through ATAX.

In making these recommendations, the Committee gave great consideration to the applicant's tourism track record, data collection, substantiation of advertising and promotion expenses, economic benefit, other funding sources, and ability to attract and/or sustain tourism. Another weighted factor was the geographic location where the ATAX dollars originated (within the city limits) and the likelihood of continuing to leverage those dollars within the city.

Based upon these criteria, and especially the ability to generate tourism, the ATAX Committee is recommending the distribution of \$48,007.15 to 19 projects/applicants.

As a reminder, the ATAX formula distributes the first \$25,000 to the City's General Fund plus an additional 5%. This equates to about \$30,000. Then 30% of the balance of the collections is used for advertising and promotion of tourism (i.e. CVB). Then 65% or \$48,007.15 (including carryover funds) is allocated for tourism-related expenditures (as recommended by the ATAX Committee and approved by the City Council) to the various requesting organizations. This year's allocation is less than previous years. This is due to the Department of Revenue's statewide review of ATAX collections by hotels relative to their geographic location. Hotels are coded either inside or outside a municipality. Please know the reduction is not due to a decrease in hotel guests but rather a coding correction.

The staff concurs with these recommendations and thanks the Committee for their time, innovation, and genuine interest in allocating these dollars appropriately. Committee members are Rebekah Peurifoy, Cindy Suttles, John Doolittle, Larry Linnette, Vicki Culler, Summer Fredette and Chris Glenn.

Applicant	Project	Amount Requested	Last Year	Comm. Recommend
24 Hour Musical	Shakespeare in the Park	\$5,150.00	did not apply	\$2,000.00
Anderson Area YMCA	Midnight Flight Races	\$5,000.00	\$5,000.00	\$2,750.00
Anderson Arts Center	Annual Tourism Projects	\$20,000.00	\$11,000.00	\$6,000.00
Anderson County	Celebrate Anderson	\$6,000.00	did not apply	\$0.00
Anderson County Museum	Promotion of Events	\$6,000.00	\$6,000.00	\$1,000.00
Anderson County Senior Citizens Pr	Electric City Sectional Bridge Tour	\$1,000.00	\$1,000.00	\$500.00
Anderson CVB	NASC Sports Event Symposium Travel & Reg	\$2,500.00	\$2,500.00	\$1,500.00
Anderson CVB	SC Welcome Center Manager Retreat	\$2,500.00	did not apply	\$0.00
Anderson CVB	Marketing Ads	\$10,000.00	\$13,500.00	\$5,500.00
Anderson Lights of Hope	Marketing for Events	\$5,000.00	did not apply	\$0.00
Anderson Lights of Hope	Christmas Gift Light Festival	\$35,000.00	\$1,000.00	\$0.00
Anderson Lights of Hope	Upstate Regional Drill Championship	\$5,000.00	\$500.00	\$0.00
Anderson University	Rockin Seniors	\$3,000.00	\$2,800.00	\$1,000.00
Balloons over Anderson	Balloons over Anderson	\$4,500.00	\$4,000.00	\$2,000.00
Belton Tennis Association	Palmetto Championships	\$3,500.00	\$8,000.00	\$3,500.00
City of Anderson	Wren book and art project	\$3,000.00	\$6,000.00	\$0.00
City of Anderson	Holiday Ice	\$5,000.00	did not apply	\$4,000.00
City of Anderson	Fresh Taste	\$4,800.00	did not apply	\$2,750.00
City of Anderson	Hospitality Program	\$7,500.00	\$4,493.27	\$5,007.15
City of Anderson	St Patrick's Day 5k and Fun Run	\$2,350.00	\$2,500.00	\$0.00
Electric City Playhouse	Season - Promotion of Events	\$2,000.00	\$2,000.00	\$500.00
Foothills Alliance	Annual Festival of Trees	\$500.00	\$500.00	\$0.00
GAMAC	Concert Season	\$4,000.00	\$4,000.00	\$1,500.00
Main Street Program of Anderson	Block Party	\$5,000.00	\$4,000.00	\$2,000.00
Main Street Program of Anderson	Day 3-4 Fathers Day Car Show	\$5,000.00	\$4,000.00	\$2,000.00
Main Street Program of Anderson	Downtown Sketchcrawls	\$600.00	\$600.00	\$0.00
Main Street Program of Anderson	Holiday Walk & Tree Lighting	\$1,500.00	\$1,500.00	\$1,000.00
Main Street Program of Anderson	Regional Advertising	\$30,300.00	\$8,000.00	\$5,000.00
Meas on Wheels - Anderson	Give a Meal, Get a Meal	\$1,000.00	did not apply	\$0.00
Oconee Conservatory of Fine Arts	Upstate Heritage Quilt Trail	\$1,000.00	\$500.00	\$0.00
Upstate Marine Corp League	Dep of SC Marine Corps League Convention	\$500.00	did not apply	\$0.00

A motion by Councilman Harbin seconded by Council Member Thompson carried unanimously (9-0) to approve the distribution of \$48,007.15 to 19 projects/applicants as stated above.

REQUEST CONSIDERATION OF CONTRACT TO REPLACE LIGHTING IN ANDERSON POLICE
DEPARTMENT DETENTION CENTER

City Manager, John Moore said the Police Department Command Staff along with the Building Maintenance Department request approval for the replacement of the lighting system in the Federal wing of the Detention Center.

The current lighting system was installed in 1998 and has served its useful life. The system no longer meets best practices for detention lighting. New technology is available and recommended for detention facilities. A Request for Proposal was posted on the City website and advertised in the Anderson Independent Mail with a deadline of October 2, 2015. Three bids were received:

- MSW Electrical Contractors. - \$48,556
- C & W Electric Company - \$63,500
- Isom Electric - \$68,500

The Police and Maintenance staffs have reviewed the proposals and deemed them all qualified. The two low bids are from In-City businesses.

The new lighting will be LED with a longer life span, more cost efficient and detention compliant with current standards.

The lighting contract will be funded by the Capital Improvement Fund.

Note: The City does receive revenues in the amount of \$1,200,000 annually for housing federal inmates.

The Police Department requests that the low bid of \$48,556 by MSW Electrical Contractors for the replacement of lighting be approved.

A motion by Councilman Harbin seconded by Councilman Laughridge carried (8-0) with Councilman John Roberts recused from discussion and vote (MSW Electrical Contractors is a client of Councilman Roberts) to approve a contract with MSW Electrical Contractors in the amount of \$48,556 to replace lighting in the Detention Center.

ADMINISTRATIVE BRIEFING

QUARTERLY PROGRESS REPORT

City Manager, John Moore asked Council to review the Quarterly Progress Report included in the Council Packet.

UPCOMING EVENTS

City Manager, John Moore reminded Council of the following upcoming events and all meetings in October and November 2015.

October 29th – Last Block Party of the year

November 1st – “All Saints Day” – Silver Brook Cemetery

November 4th – Neighborhoods and Housing Committee Meeting

November 20th – Holiday Ice Skating Opening - CWP

EXECUTIVE SESSION

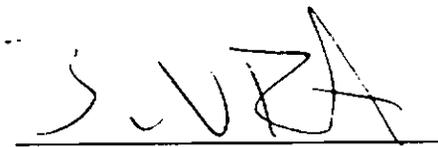
A motion by Councilman Buck Roberts seconded by Councilman John Roberts carried unanimously (9-0) to move into Executive Session to discuss Legal Advice – Settlement Negotiations, City of Anderson vs. Triangle Construction, Co.

A motion by Councilman Buck Roberts seconded by Councilman Laughridge carried unanimously (9-0) to move out of Executive Session.

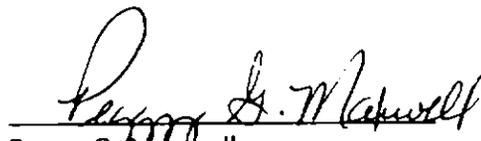
ADJOURNMENT

A motion by Council Member Thompson seconded by Councilman Laughridge carried unanimously (9-0) to adjourn.

ATTEST:



Terence V. Roberts
Mayor



Peggy G. Maxwell
City Clerk Treasurer